

FRÉDÉRIQUE HUTTER

ART CONCEPT

Press release

BELETAGE art, books & design

19 September – 9 November 2025

Launch event, 18 September, 5.30–8 pm, welcome speech at 6.30 pm

BELETAGE is a platform that presents art, art books and design in a unique interplay. From 19 September to 9 November 2025, this special venue will open its doors for the first time, inviting visitors to experience art, immerse themselves in the world of books and rediscover design.

The exhibition features large-format works on paper, ceramic reliefs and glass objects by artist **Andrea Heller**. In addition, art book producer and editor **Mirjam Fischer** presents a fine selection of art books under the label **mille pages**, inviting visitors to browse and discuss, while at the same time celebrating her 10,000th produced book page. The design of **Neumarkt 17** creates the stylish setting that characterises the atmosphere of BELETAGE.

BELETAGE was initiated by **Frédérique Hutter** as a place of encounter: Here, you can linger, exchange ideas, discover new things and engage in conversation about art, books and design – in an environment reminiscent of an inviting living room. Accompanying the exhibition is a varied programme of events, discussions and lectures that brings the platform to life and opens up different perspectives.

BELETAGE celebrates the connection between art, books and design and warmly welcomes all interested parties.

Neumarkt 17 LOFT, Predigergasse 14, 8001 Zurich

Tue – Fri 2 – 6.30 pm, Sat 10 am – 5 pm

For images and further information, or if you are interested in purchasing, please contact:

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Accompanying Program BELETAGE:

- Tue 23 Sept
6–9 pm
- (dix)mille pages book night #1: „Bringing art into books“**
Mirjam Fischer in conversation with Andrea Heller and other guests.
Talk at 7 pm (free admission)
- Tue 30 Sept
7 pm
- Lecture with Leila Mebert: „How everything began“ a voyage into the very beginning of Modernism.**
(in English, limited seats, CHF 40 per person, refreshments will be served
registration: leilamebert@quickline.ch / 078 897 23 32)
Doors open at 6.30 pm
- Tue 14 Oct
6–9 pm
- (dix)mille pages book night #2: „Bringing art into books“**
Mirjam Fischer in conversation with guests.
Talk at 7 pm (free admission)
- Thu 16 Oct
7 pm
- Lecture with Leila Mebert: „How everything began“ a voyage into the very beginning of Modernism.**
(in English, limited seats, CHF 40 per person, refreshments will be served
registration: leilamebert@quickline.ch / 078 897 23 32)
Doors open at 6.30 pm
- Sat 18 Oct
12 noon–6 pm
- Opening reception „THE SHELF – the curated wall unit“**
featuring ceramic objects by **Estelle Gassmann**.
In the presence of the artist.
- Mon 27 Oct
7 pm
- Lecture with Leila Mebert: „Edvard Munch“.**
(in English, limited seats, CHF 40 per person, refreshments will be served
registration: leilamebert@quickline.ch / 078 897 23 32)
Doors open at 6.30 pm
- Tue 28 Oct
6–9 pm
- (dix)mille pages book night #3: „Bringing art into books“**
Mirjam Fischer in conversation with guests.
Talk at 7 pm (free admission)
- Sat 8 Nov
12 noon–5 pm
- Finissage**